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Who's Who in Agriculture & Viticulture | Pacific Coast Business Times

## Who's New to "Who's Who"

- **Richard Atmore**, R.A. Atmore and Sons
- **Edward Aronchick**, Agri-Turf Supplies
- **Teresa Bontrager**, Santa Barbara County Farm Bureau
- **James Brabeck**, Farm Supply Co.
- **Kasey Cronquist**, California Cut Flower Commission
- **Daniel Daou**, Paso Robles Cabernet and Bordeaux Collective
- **Lynn Diehl**, San Luis Obispo Farm County Bureau
- **Cathy Fisher**, County of Santa Barbara
- **Henry Gonzales**, County of Ventura
- **Katie Grassini**, Grassini Family Vineyards
- **Lynn Gray-Jensen**, The Ventura County Coalition of Labor, Agriculture and Business
- **Danielle Hahn**, Rose Story Farm
- **John Hecht**, Sespe Consulting
- **Michael Lippold**, FreshRealm
- **Mark Littlefield**, Farm Credit West
- **Patrice Mosby**, Rabobank, N.A.
- **Clarissa Nagy**, Riverbench Vineyard & Winery
- **Reyna Ortega**, Join the Farm
- **Peter Overgaag**, Hollandia Produce
- **Gavino Villa**, Paso Bamboo Farm & Nursery
- **Chris Yerich**, Rabobank, N.A.

### Lynn Gray-Jensen

*Executive Director*

The Ventura County Coalition of Labor, Agriculture and Business  
Ventura

For nearly four years, Lynn Gray-Jensen has been the executive director of the Ventura County Coalition of Labor, Agriculture and Business, or CoLAB, a nonprofit organization of farmers, ranchers and other business interests that advocates for agricultural regulatory solutions in Ventura County.

Jensen works to support agricultural working landscapes and preservation of economic livelihoods. She oversees operations including monitoring local regulatory policies, educating members and bringing expertise to agencies and decision makers.

Jensen ensures that CoLAB has a full-time presence in Ventura County, advocating for agricultural businesses as economic viability.